Network Digital Menu Boards

32” | 43” | 50” | 55”

invoke™ digital signage

www.invokedigitalsignage.co.uk

Cost-effective package solution; 24/7 commercial grade displays with built-in network media player and 1 year CMS software subscription

Complete Package Solution

We have combined a 24/7 commercial display, a network Android media player, one year free CMS software and a library of pre-designed templates for the ultimate package solution.

Save time and Money

1st Year Free Software Subscription

The first year of using our cloud based CMS is absolutely free. You can also purchase 3 additional year's access at the point of purchase or make a one off payment to have access for life.

24/7 Commercial Use

These displays use a commercial grade LCD panel and LED backlight. They have the ability to be in constant use 24/7 for over 70,000 hours and have no external buttons or controls to avoid tampering.

Exclusive Template Library

As well as being able to create your own layouts you can choose from our exclusive library of pre-design editable templates. Choose an existing layout, add your own images and information then publish it to your screen.

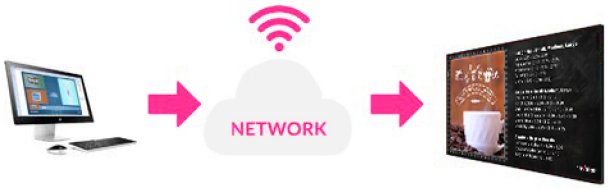
Other Features

450cd/m² IPS Panel

Commercial grade IPS technology accurately displays image quality and colour depth with no fall-off in colour accuracy. These panels are designed to achieve ultimate lifelike colour temperature when used in either landscape or portrait.

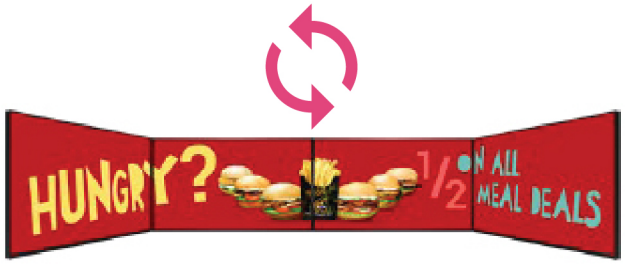
Update Instantly and From Anywhere

No special software installation or dedicated PC is required, simply login to our online your portal and update your screens from anywhere in the world with an internet connection.



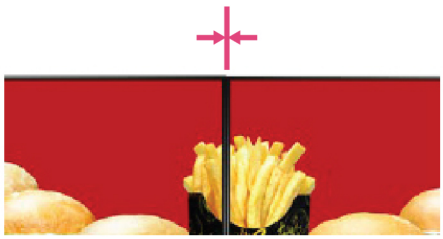
Multi Screen Synchronisation

Create stunning content across multiple displays or just have your menus change at the same time.



Narrow Bezel

The slim border on the Digital Menu Boards allows your menu to take centre stage especially when multiple displays are placed side by side.



Power Timer

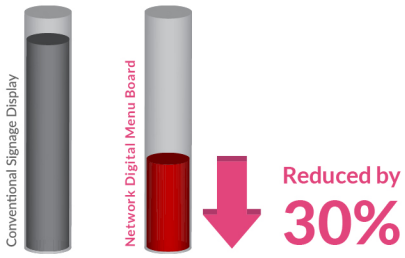
The eco-friendly power timer allows you to assign daily or weekly on and off times for your screen meaning that it is only in use when it needs to be; improving your environmental efficiency.

Wide Viewing Angle

Thanks to the IPS technology these displays provide fantastic image quality with a remarkable viewing angle of 178° in both landscape and portrait.

Low Power Consumption

The LED backlight technology provides improved brightness and contrast. Their lifespan is drastically improved to over 70,000 hours and the power consumption is reduced by around 30%.



Plug and Play Backup

If you lose your internet connection you can still update the screen using a USB stick to keep things simple.

Key Features

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NARROW BEZEL

INTEGRATED ANDROID MEDIA PLAYER

IPS

IPS PANEL

24/7 COMMERCIAL GRADE

LANDSCAPE OR PORTRAIT ORIENTATION

INTEGRATED SPEAKERS

LED BACKLIGHT

BUILT IN WIFI

ONE YEAR FREE SOFTWARE SUBSCRIPTION

NARROW BEZEL

LANDSCAPE OR PORTRAIT ORIENTATION

INTEGRATED NETWORK ANDROID MEDIA PLAYER

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Specification Table

		32 Inch	43 Inch	50 Inch	55 Inch
Panel	Resolution	1920x1080			
	Display Area (mm)	698.4x392.85	941.2x529.4	1073x604	1209.6x680.4
	Aspect Ratio	16:9			
	Brightness (cd/m^2)	450			
	Colour	16.7M			
	Viewing Angle	178°			
	Contrast Ratio	4000:1			
Audio	Speaker Type	5W, 8Ω (x2)			
AV Inputs	Video	HDMI, VGA			
	Audio	Audio Socket (3.5mm)			
Power	Power Consumption (W)	38	45	55	65
	Input Voltage	AC110~240V (50Hz~60Hz)			
Mechanical	Unit Size (WxHxD mm)	716x415x45	963.6x557.9x48.1	1096x632x60	1232x710x51
	Package Size (WxHxD mm)	870x565x170	1067x660x163	1238x760x195	1380x835x195
	VESA Holes (mm)	400x200		400x400, 400x300, 400x200	400x200
	Net Weight (kg)	8.6	11.25	23	18
	Gross Weight (kg)	11.8	15.2	28.9	23.95
Environmental	Operating Temperature	0 °C to 50 °C			
	Storage Temperature	-30°C to 60°C			
	Operating Humidity	10% to 80%			
	Storage Humidity	5% to 95%			
Computer	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)			
	Media Resolution	1920x1080/1080x1920			
	Internal Memory	6GB			
	CPU	Quad-Core Cortex-A17@1.61GHz		Quad-Core ARM Cortex A17, 1.6GHz	Quad-Core Cortex-A17@1.61GHz
	GPU	Mali-T760 MP4 @600MHz		Quad-Core ARM Mali-T764	Mali-T760 MP4 @600MHz
	RAM	2GB DDR3			
	ROM	8GB NAND		8GB eMMC	8GB NAND
	USB	USB2.0 HOST (x2)		1 x USB (OTG/HOST), 1 x USB (HOST)	USB2.0 HOST (x2)
	LAN	10/100M Ethernet			
	Wi-Fi	802.11b/g/n/ac			
	OS	Android 5.1.1		Android 7.1	Android 5.1.1
	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1		OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1
Accessories	Included	Scheduling Software, Remote Control, User Manual			
	Optional	Wall Mount, Floor Stand/Trolley, Ceiling Mount, Table Stand			
Warranty	Warranty Period	3 Year Warranty			
	Technical Support	Lifetime			

Errors and omissions excepted

FULL SMILE MAKEOVERS
TEETH WHITENING
FEELING FRAZZLED?
TREAT YOURSELF
Cartier
Download
CONTENT MANAGEMENT SYSTEM
Upload
Design Studio

Why Digital Signage?

Key Statistics that Prove Digital Signage

Grab Attention & BOOST Sales!

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Digital Displays capture **400%** more views than static displays. [3]

8/10 customers have entered a store because of a sign catching their interest. [4]

One retailer noted a **24%** increase in footfall after implementing digital signage technologies [5]

Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye [6]

80% of brands experienced an increase of up to **33%** in additional sales through the use of digital signage [7]

Everyone's a winner

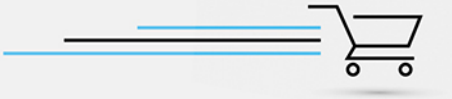
Halo effect from the advertised product
7x sales increase on the family of brands
11x sales increase on the overall category [8]

Digital Signage recall rate is higher than any form of traditional media with **83%** of people recalling at least one ad seen on a digital billboard in the past 30 days [2]

800% advertising revenue increase using Digital vs static signage in OOH

1200% revenue increase by switching to interactive or touch screen advertising over static signage [10]

Digital Signage reduces perceived wait times at checkout by as much as **35%** [13]



'Occupied time feels shorter than unoccupied time' - David Maister - Psychology of queing [14]

Digital menu boards typically present a **5%** sales lift. [9]

Tips to make your signage work

Content
Make it relevant, easy to read & attractive.
Use motion where possible,
keep it short (around 15 seconds).

Reliability
Commercial grade for extended use & durability.
Components that work when you need them
& require minimal maintenance.

Hardware Specifications
Select the right components to deliver the content playback performance your content requires and is suitable for the installation enviroment.

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500+ installations NATIONWIDE

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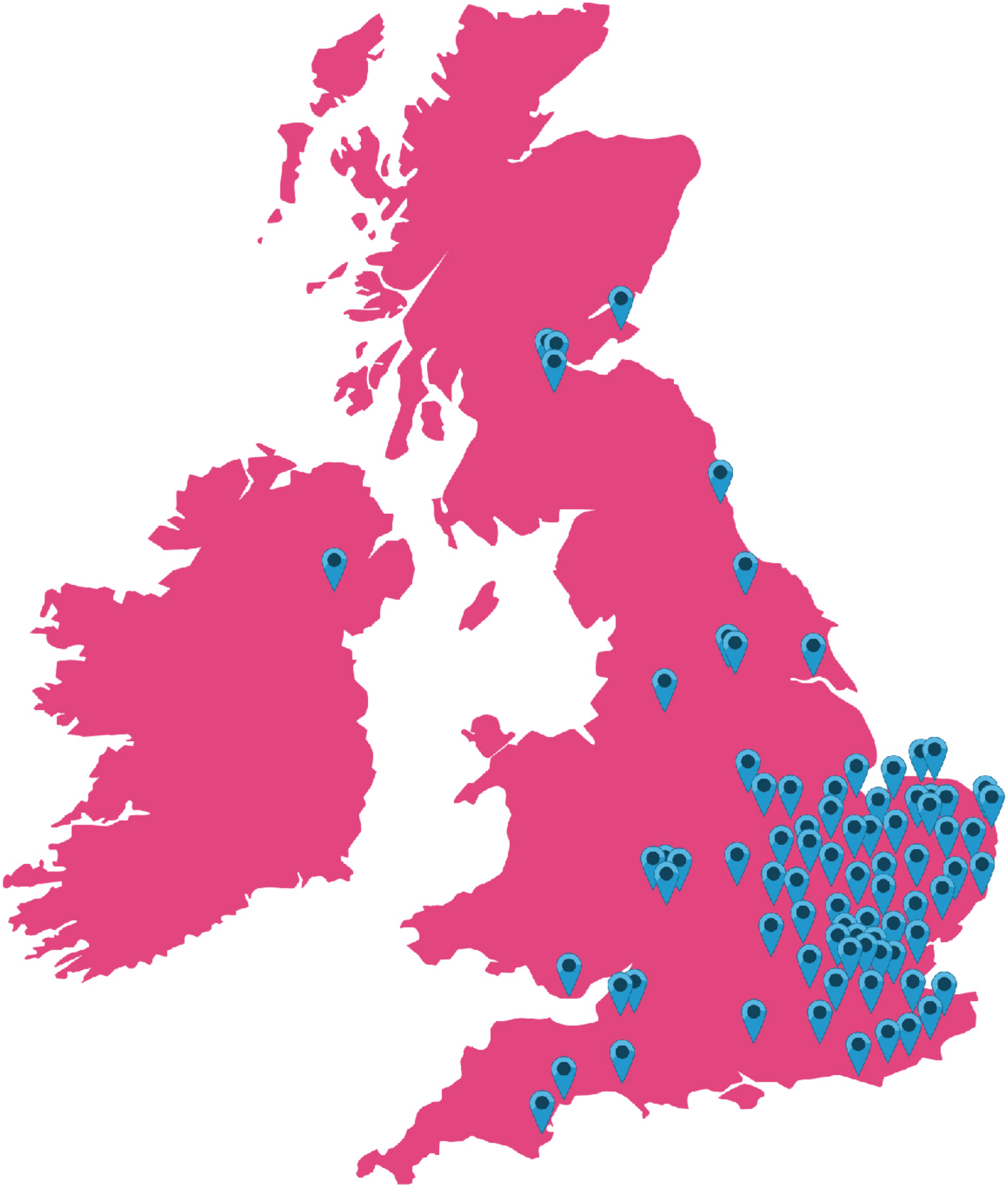
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